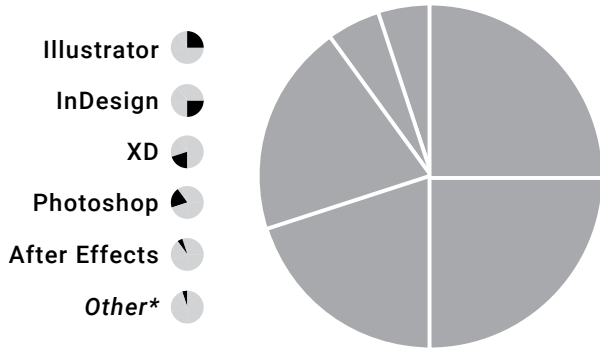


# Simon Kalil Borst

## Graphic Designer & Illustrator

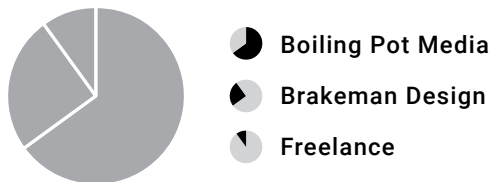
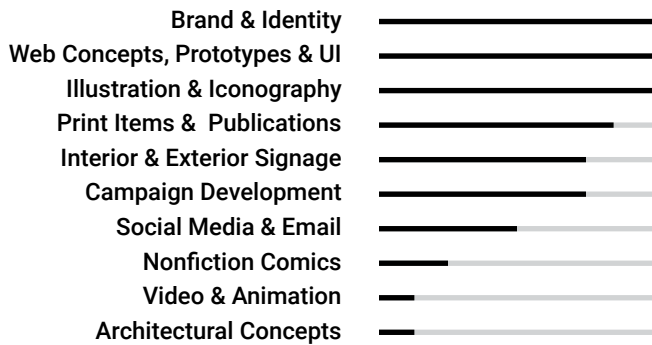
simonborst.com  
simkalilborst@gmail.com  
(269)903-5966

### PRODUCTION TOOLS



\*Figma, Wordpress, Constant Contact, Canva, & other Adobe Products

### PROJECTS



### SELECTED CLIENTS & PARTNERS

#### BOILING POT MEDIA

NeuroLeadership Institute  
InterNational Electric Testing Association (NETA)  
Great Scott! Ice Cream  
West Michigan Chapter of the Federal Bar Association  
South Michigan Food Bank  
Kalamazoo Youth Development Network  
OBGYN PC

#### BRAKEMAN DESIGN

PFC Natural Deli & Grocery  
Bookbug & this is a bookstore

#### Western Michigan University

Kalamazoo College  
Kalamazoo Public Schools  
Kazoo Angels  
Downtown Kalamazoo Inc.

#### FREELANCE

Upjohn Institute for Employment Research  
Campaign to Elect Bobby Hopewell  
Kalamazoo Calendar Project  
Soil Friends Cider Co.  
Ray's Polish Fire Hot Sauce  
Second Wave Media  
Politico

### EXPERIENCE

#### Boiling Pot Media Head of Graphics

Supported company growth from 2 to 7 employees through development of graphics products and standards, internal processes, and client relationships. As sole graphic designer, worked closely with content writing and web development teams on a variety of projects for 40+ clients.

#### Brakeman Design Graphic Designer & Illustrator

Developed 20+ logo identities for various organizations in partnership with Brakeman design team. Created illustrations and designs for annual reports, posters, mailers, large interior and exterior graphic installations, van wraps, and architectural development.

#### Freelance Illustrator, Graphic Designer, & Writer

Researched, wrote, and illustrated various 1 to 20-page nonfiction and journalistic comics for publication, and was awarded Kalamazoo Arts Council grant in 2016. In addition to creating and selling personal work, collaborated with clients on projects including illustration and branding.

#### PFC Natural Grocery & Deli Front End Manager

Managed team of up to 10 cashiers. Administered performance reviews, scheduling, labor budgeting, and monitored sales. Planned all-staff meetings. Helped shape store policies, systems, and training in HR, customer service, and marketing following store relocation and expansion in 2011. (Began work at PFC in July 2011 as cashier).

### EDUCATION

#### University of Michigan Bachelor of Fine Arts

Magna Cum Laude

DEC 2015 - PRESENT

SEP 2014 - PRESENT

APR 2011 - PRESENT

AUG 2013 - JAN 2016

SEP 2007 - APR 2011